

PINKTOBER®

A to Z FUNDRAISING TIPS

A

ARTS & CRAFTS

Let your imagination go wild, try making greeting cards, scarves or jewellery to sell at your local market!

AUCTION

Auction off a good deed or pre-loved bric and brac. This could be an event on its own or a way of bumping up your current fundraising target.

B

BALLOON RACE

Sell balloons that are filled with helium; the purchasers' name and address are written on a tag fixed to the balloon. The balloon that travels the furthest wins a prize!

BBQ PARTY

Ask your friends/family to come around for a fancy BBQ party and charge \$15 each

BOARD GAMES

Invite friends over to play Scrabble, Monopoly, Snakes and Ladders, cards and more. Charge an entrance or game fee.

C

CYCLING TO WORK

Get active and join in a cycling to work day and ask your friends to sponsor you.

CAR WASH

Get your friends together and have fun washing cars. With a few buckets, soap, and a steady water supply, you can raise money in no time!

CHORES FOR CAUSE

Nobody likes doing chores. But if you have a group of families, business partnerships or community members willing to donate their time and handy skills in exchange for donations to the cause close to your heart, then you have yourself a great handyman/chores services fundraiser!

COLLECTION TIN

Collection tins are best suited in shops and local businesses. If you would like a collection tin for your shop contact us today on 1800 001 953.

D

DARTS MATCH

Set your sights on bulls-eye and keep the game serious by charging an entry fee to raise extra funds.

DRESS DOWN DAY

Charge your co-workers a gold coin donation to dress down for a day for a good cause.

DANCE-A-THON

Host a dance-a-thon and challenge participants to dance for as long as they can! Supporters can also request songs for an additional \$5. Last one standing receives a prize.

E

EMAIL

Send a personalised email to all your contacts and ask for donations. Create an online fundraising page to help.

EATING COMPETITION

How many doughnuts can you eat? You can raise money with entry fees or tie an eating competition into a larger event that you might already be hosting.

F

FLOWER FOR A DONATION

Sell pink roses for gold coin donation.

FOOTBALL MATCH

Ask your local team to play a match or gather two teams together of friends and family. Ask each player to pay a fee to play and buy a small cup for the winning team.

G

GARAGE SALE

Collect unwanted furniture and other household items and sell them to raise funds.

GOGGLES DAY

Wear your funky or pink goggles to work and ask for donations of moral support.

GALA DINNER

Host a Gala dinner with pink themed decor with your friends and family.

H

HAIRSTYLING

Charge your colleagues a gold coin donation to come to work with crazy hair for a day (think pink temporary dye, wear pink wig, etc) and award the winner.

HULA HOOP COMPETITION

Get crowds to pay to enter, and hand out small prizes as an encouragement to participants.

HALLOWEEN PARTY

For us the only thing better suited to fancy dress than fundraising is Halloween so get your invites out and charge guests an entry fee for a spooky fun night out!

I

INSTAGRAM STORY

Record your daily fundraising story through Instagram and post it with the hashtag #pinktober2017

INDOOR MARKET

Organize an indoor market and sell stall spaces to local artisans and craft persons. You can charge a stall fee. Pop your event on CharityDos for extra exposure: charitydos.com.au

J

JAZZ NIGHT

Play your own brand of jazz, or stage a show for local musicians. Sell tickets and refreshments at the gig.

JUNK MAIL

Collect all your junk mail and sell it to a recycling company.

JUICE STAND

Make some fresh, natural juices to sell for a gold coin donation at work or your local school fete.



KARAOKE

Charge admission . Singers can request songs for a donation. Additionally, those who aren't rocking out to some classic hits can vote for their favourite vocalist.

KITE MAKING & FLYING

Hold a kite-flying day fun for all the family! Charge for tickets, and provide refreshments. Run a flamingo kite-making workshop before the grand kite-flying session. You host the day and we will provide the flamingo template!



LIP SYNC

Get teams of individuals to come up with a 5-10 minute lip sync routine to popular songs. Charge teams to enter the competition and sell tickets to audience members at the door.

LIMBO COMPETITION

Charge an entry fee and then see how low can they go for a great cause.

LUNCH BOX DAY

Get your colleagues to bring their lunch box from home and donate their usual lunch money.



MOVIE DAY

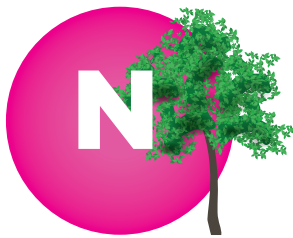
Set up a movie in a meeting room in your office. Encourage your colleagues to bring a bean bag or a pillow and charge an entry fee. Great team bonding!

MORNING TEA

Organize a morning tea and at work. Get people to bring plates to share and charge a dollar coin donation for entry.

MASTER CHEF COMPETITION

Channel your inner master chef! Try rounding up supporters and foodies around a friendly culinary competition. Contestants create their best dishes with a specific ingredient, or other criteria, and people pay to taste and cast their votes.



NATURE'S TRAIL

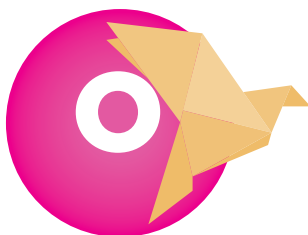
Get everyone to change their workwear to sports wear and do nature's trail in the local National park.

NO-BRA DAY

Go wild and set up a no-bra day dress code for a day.

NEARLY NEW SALE

Collect your team's gently worn, barely used clothes or stuffs and host a weekend sale or auction. Post them on social networks and generate buzz.



ORIGAMI

If you're good at this Japanese art-form, hold a fundraising origami workshop. Extra kudos if you can make a shape of flamingo! Gold coin donation to join.

ODD JOBS

Offer your services to your colleagues to assist with odd jobs around the office. Charge a fee for your services.

OBSTACLE-A-THON

Set up an obstacle course at work, school or even a park. Get your family, friends and colleagues to pay to enter teams and have prizes for the winners.



PAINTBALLING

Organise paintballing challenges at locally run centres. Players pay to enter and donate part of the proceeds.

PANTOMIME

Your chance to play the ugly sister. Stage a production with friends, family and colleagues and take donations at the door.

POST SOMETHING PINK

Post any objects that are pink! Create a dazzling caption and hashtag to help promote Pinktober and raise awareness of this fundraiser.

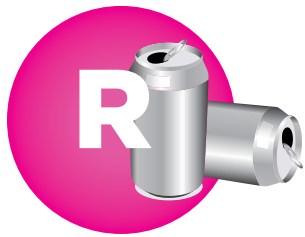


QUIZ DAY

Host a "quiz game" day and charge an entrance fee for attendees. Group people into different teams to see who can gain bragging rights and raise the most money!

QUIT SOMETHING

Challenge yourself to quit on bad habits. Get sponsor for your efforts.



RECYCLING

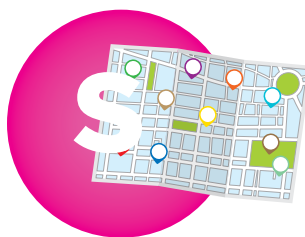
Recycle cans for money! Get your friends, family and neighbours to give you their empty cans. Over a year you could make a fair bit, and help the environment too.

RECIPE BOOK

Finally, a chance to discover the secret of your colleague's loaf or stew – for a price!

RAFFLE

Have local businesses to donate items and hold a raffle. Sell tickets to your colleagues, family and friends.



SCAVENGER HUNTS

Organize a scavenger hunt and send participants all around town. Charge a fee to participate and offer tips and hints for different donation amounts.

SWEAR BOX

Get your mates or colleagues to put \$10 in the box if they swear. Put a box at home, at work and at the pub.



TIE-DYE

Tie-dye and sell t-shirts that promote your cause. Host a workshop for people to make their own t-shirts and charge an entrance fee.



BOOK SALE

Your "bookstore" can be a common space like a gym, community hall, or school. Arrange books by subject, author, or age appropriateness. Ask friends to donate too!

UNDERWEAR PARTY

Wear your underwear as overwear. Get sponsored of course.



VARIETY SHOW

Get your friends to unearth those hidden talents and hold a variety show.



WATER BOTTLE

Find a wholesale water bottle company and sell the bottles at a profit. Decorate the bottle with stickers to make them more limited editions!

WEAR SOMETHING PINK

Come to work or school with pink-wear, flamingo themed outfit and collect gold coin donations for putting your pride on the line.



XBOX TOURNAMENT

Pay to enter an Xbox tournament and donate the winnings with us.

XMAS CARD DONATION

Wish your friends, family and colleagues a good Christmas via email and then call and ask them to do the same. Donate the money you would have spent on cards to your Pinktober Fundraising page. Great for the environment too!

X-TALK

No voice allowed! Communicating with only a made up language and hand gestures for an entire workday. Have a donation box on your desk.



YOGA CLASS

Hold a morning class for your colleagues to kick off their workday. Ask for donation for people to join the class. Ask your local yoga centre if they could donate their time.

YES DAY

Get sponsored to say "yes" to everything for a day. Why not get your boss to take part as well?

YOYO COMPETITION

Rally up crowds to pay to enter.



ZUMBA CLASS

Donate the usual cost of a Zumba class! Get your local gym or sport centre involved.

ZODIAC EVENING

Hold a zodiac-themed evening filled with all of your favourite mystical activities—tarot cards, palm readings, a fortune teller with a crystal ball, and astrological readings.